

FAX# 703 528 7880 OCT30/12 19.24  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

PROGRAM : EYEWITNESS NEWS

FAX# 703 528 7880 OCT30/12 19.24  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
18	A		600A-700A	60		\$3,750.00	10/31	11/2	3		W-F	3
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER OCT30 ON LINE-1 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-2 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-5 FOR 3 SPOTS/WK												
19	A		1130P-1205A	30		\$2,500.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS AFT FBALL												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 18-24												
20	A		700A-900A	30		\$2,100.00	11/3	11/3	1		SAT	1
PROGRAM : GMA												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 18-24												
21	A		600A-700A	30		\$1,700.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 18-24												
22	A		1200N-100P	30		\$1,700.00	11/1	11/1	1		THU	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 18-24												
23	A		500A-600A	30		\$700.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 18-24												
24	A		400A-459A	30		\$100.00	11/2	11/2	1		FRI	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 18-24												
2	S		530A-600A	60		\$1,850.00	10/30	11/2	0		TU-F	0
PROGRAM : EYEWITNESS NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	S		700A-900A	60		\$4,000.00	10/30	11/2	0		TU-F	0
PROGRAM : GOOD MORNING AMERICA												
6	S		700A-900A	60		\$4,000.00	11/5	11/5	0		MON	0
PROGRAM : GOOD MORNING AMERICA												
25	A		600P-700P	60		\$3,000.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS ORD COM1: WE CAN OFFER AND A CREDIT \$100 THIS IS A MAKE-GOOD FOR NOV5 ON LINE-6 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV3 ON LINE-12 FOR 1 SPOT/WK												
26	A		700A-900A	60		\$2,100.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS ORD COM1: WE CAN OFFER AND A CREDIT \$100 PART OF A MAKEGOOD MADE UP OF LINES 25-26												
12	S		1200N-1230P	60		\$1,200.00	11/3	11/4	1		SA-SU	1
PROGRAM : NOON NEWS STATION MAKEGOOD OFFERS:												
M1 OK'D BUY#1 MISSED: TU-F/500A-530A OCT30 (2/WK) 60S \$1,250.00 (OCT29/12)												
BUY#2 TU-F/530A-600A OCT30 (3/WK) 60S \$1,850.00												
BUY#5 OFFER: W-F/600A-700A OCT31 (3/WK) 60S \$4,000.00 PLS ADVISE.												
& SAT/1130P-1205A NOV3 30S \$2,500.00												
& SAT/700A-900A NOV3 30S \$2,100.00												
& SAT/600A-700A NOV3 30S \$1,700.00												
& THU/1200N-100P NOV1 30S \$1,700.00												
& SAT/500A-600A NOV3 30S \$700.00												
& FRI/400A-459A NOV2 30S \$100.00												
CMT: WE CAN OFFER												
M2 OK'D BUY#6 MISSED: MON/700A-900A NOV5 60S \$4,000.00 (OCT30/12)												
BUY#12 SA-SU/1200N-1230P NOV3 60S \$1,200.00												
OFFER: SUN/600P-700P NOV4 60S \$3,000.00 PLS ADVISE.												
& SUN/700A-900A NOV4 60S \$2,100.00												
CMT: WE CAN OFFER AND A CREDIT \$100												
NOV/12 105850.00											CONTRACT TOTAL 105850.00	
											TOTAL SPOTS 34	

REP HEADLINE# 6399236 TRF# 339145  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800  
ORDER WORKSHEET

FAX# 703 528 7880  
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MARKET TOTALS \$278,815 WFTV 38% WKMG 20% WESH 25% WOFL 14% WKCF 2% WRBW 0% CABL 0%  
WOPX 0% WRDQ 1% EFTV 0%

ESTIMATED\*

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-OTHER Y-DAYS Z-COMMENTS \*-MULTIPLE